

Name: _____

Speech Writing Rubric

Topic: _____

	Level 1	Level 2	Level 3	Level 4
Thesis and salutation	Thesis states purpose with little or no insight; salutation missing.	Thesis states purpose with some insight; simple salutation.	Thesis states purpose with insight; clear salutation.	Thesis states purpose with clear insight; clear and informative salutation.
Introduction	Unclear preview of the speech and does little to grab audience's attention.	Somewhat clear preview of the speech and grabs attention with some efficiency.	Clear preview of the speech and grabs attention.	Clear preview of the speech and grabs attention with high efficiency.
Argument 1	Argument is not apparent or not supported by evidence or examples Explains main idea with little effectiveness	Argument is somewhat supported with a few pieces of evidence or examples Explains main idea with some effectiveness	Supported argument with use of evidence and examples Effectively explains main idea	Well-supported argument with effective use of evidence and examples Main idea explained with high effectiveness
Argument 2	Argument is not apparent or not supported by evidence or examples Explains main idea with little effectiveness	Argument is somewhat supported with a few pieces of evidence or examples Explains main idea with some effectiveness	Supported argument with use of evidence and examples Effectively explains main idea	Well-supported argument with effective use of evidence and examples Main idea explained with high effectiveness
Argument 3	Argument is not apparent or not supported by evidence or examples Explains main idea with little effectiveness	Argument is somewhat supported with a few pieces of evidence or examples Explains main idea with some effectiveness	Supported argument with use of evidence and examples Effectively explains main idea	Well-supported argument with effective use of evidence and examples Main idea explained with high effectiveness
Conclusion	Emphasized main points and summarized speech with little clarity	Emphasized main points and summarized speech with some clarity	Emphasized main points and summarized speech	Emphasized main points and summarized speech with high clarity
Organization	Not well-organized or lacks transition sentences	Somewhat organized with few transition sentences	Organized with some transition sentences	Well-organized with clear transition sentences

Comments:

Overall grade: _____